

## PRESS RELEASE June 17, 2009

### THANKS SON! FATHER TREATED TO BENTLEY AFTER SON'S STOCK MARKET WIN

Still deciding on the perfect gift for that special man in your life this Father's Day? What if you could treat him to his dream car? That's the gift bestowed on one lucky Lancashire dad after his son Stephen made £107,543 in just one day on the stock market four years ago and bought him his dream car; a Bentley Continental.

So with the launch of Stephen's new book *Liquid Millionaire*, many more fathers could be in line for the treat of a lifetime as the millionaire investor reveals that a stock market boom could be just around the corner!

Despite leaving school with just 1 CSE, Lancashire lad Stephen Sutherland, now 40, made his first million in 2003, after his portfolio soared from \$31,409 to \$1.28 million over 38 months, thanks to a new way of investing he pioneered called ISA Trend Investing.

ISA Trend Investing works by trading in investment funds (not stocks) using an ISA, a SIPP, or both to achieve tax free, index beating returns. You simply profit in up markets and protect in down markets, helping you to retire liquid rich and depending on where you start from, this can be achieved in as little as seven years.

In fact, many of Stephen's clients who started with nothing, now have six and seven figure accounts and the professional investor believes his new book will give people information on how to capitalise big time using ISAs, SIPPs or a combination of both to help them make a tax-free fortune. "It presents an investment method which could help you capitalise on a golden investment opportunity not seen in almost 30 years," confides Sutherland.

But with a possible stock market boom just round the corner, Sutherland is urging people not to believe what they read in paper about investing, but to learn how to read the trend of the stock market and how to identify when it is a healthy time to invest.

"My portfolio has soared by 55.9% in the past seven and half months during probably one of the worst economic climates on record. I don't say this to brag or boast, but to prove that if you know what you are doing, there is real money to be made on the stock market right now," explains Sutherland.

For those who are concerned with investing large amount of capital during tough economic times, Sutherland revealed just yesterday on DM Digital TV's breakfast show Shine!, that you don't necessarily have to think big, just commit to investing the same amount each month and watch it grow.

"In reality, you can start with as little as a pound a day, providing you can be strict with yourself and keep investing the same amount each month. If you view your investment like any other commitment, such as your mortgage or your bills, then you can be confident that over time your investment will grow and so will your potential to become financially free in the future," says Sutherland.

ENDS

Notes to Editor

Stephen Sutherland is the UK's leading authority on ISA Trend Investing.. Stephen's clients include the original pioneer of health clubs in the UK, a leading authority in cosmetic, implant and restorative dentistry, a professional rugby player, a hedge fund manager and two serial property investors, who at the last count owned 150 properties between them.

For more information or to schedule an interview with Stephen to discuss either his book, his stock market boom prediction or his ground-breaking method of investment, please call 0870 757 8554 or contact Amy Larman on 01603 283 463, email: [press@isaco.co.uk](mailto:press@isaco.co.uk)

*Liquid Millionaire* (Hardcover RRP £21.97) will be available from Amazon.co.uk and ISACO.co.uk from March 6th. Review copies are available to the media on request

© ISACO Ltd, ISACO House, 82 King Street, Manchester, M2 4WQ.  
Tel: 0800 170 7750 | [Contact](#) | [About Us](#) | Fax: 0870 757 8860

The information provided is based on ISACO Ltd's research and it does not constitute financial advice. Any information should be considered in relation to specific circumstances. ISACO Ltd does not make personal recommendations of particular stocks or investment funds or any other security or any other investment of any kind. If particular stocks or investment funds are mentioned, they are mentioned only for illustrative and educational purposes.

**YOU SHOULD SEEK ADVICE FROM A REGISTERED FINANCIAL PROFESSIONAL PRIOR TO IMPLEMENTING ANY INVESTMENT PROGRAM OR FINANCIAL PLAN.** ISACO Ltd and its employees are not agents, brokers, stockbrokers, broker dealers or registered financial advisors.

ISACO Ltd does not guarantee any results or investment returns based on the information in this program. Past performance is no indication or guarantee of future results and the value of any investment you make can go down as well as up.

ISACO Ltd does not accept any responsibility for loss occasioned to any person acting or refraining from acting as a result of material contained in this promotion. This promotion presents information and opinions believed to be reliable, but the accuracy cannot be guaranteed. ISACO Ltd is not responsible for any errors or omissions. All rights reserved.

No part of this promotion may be reproduced, rerecorded stored in a retrieval system or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without the prior written permission of ISACO Ltd.

ISACO Ltd is authorised and regulated by the Financial Services Authority. Our FSA firm reference number is 525147.