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INVESTORS REMINDED TO TAKE OBAMA'S \$1 TRILLION BOOST AT FACE VALUE

Despite a recent surge in the stock market as confidence grows following Obama's \$1 trillion economic turnaround plan, one stock market expert is warning investors not to be taken in by the media hype and to keep their eyes firmly on the facts.

"Do not let the news tell you what is going on or going to happen. Instead, look at what is really going on by studying the price and volume action on charts," confides Stephen Sutherland, a millionaire stock market professional and author of *Liquid Millionaire* (£21.97 AuthorHouse).

"Price and volume so important in investing because 75% of the stock market's movement comes from the big institutional investors. The big professional investors have the largest influence on the market's future direction. Institutional investors can be fund managers, banks, building societies or insurance companies. And if these 800 pound gorilla investors are buying, you can jump on to their coat-tails. And if they are selling, you can quickly switch out on to the sidelines until the market improves."

Sutherland, who pioneered a new way of investing with Stocks and Shares ISAs called ISA Trend Investing reveals that when the likes of President Obama announces a \$1 trillion investment, price and volume action is the only way that you can really know how the "news" is going to affect the markets future direction.

"So far, the price and volume action is positive –which means that right now is a great time to be invested. However, the market can change its health in a matter of days which means in just one weeks time, the market might be unhealthy and not safe to invest. This is why you have to take the market one day at a time and why I have to watch the market day by day and so that I can react quickly should the need arise," says Sutherland.

Stephen Sutherland is the UK's leading authority on ISA Trend Investing. Through his company, ISACO, clients get to shadow invest him, therefore, making the same returns as him. Stephen's clients include the original pioneer of health clubs in the UK, a leading authority in cosmetic, implant and restorative dentistry, a professional rugby player, a hedge fund manager and two serial property investors, who at the last count owned 150 properties between them.

For more information or to schedule an interview with Stephen to discuss either his book, his stock market boom prediction or his ground-breaking method of investment, please call 0870 757 8554 or contact Amy Larman on 01603 283 463, email: press@isaco.co.uk

Liquid Millionaire (Hardcover RRP £21.97) is available from ISACO.co.uk from March 6th.

Review copies are available to the media on request.

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