

PRESS RELEASE February 5, 2009

FINANCIAL EXPERTS ENDORSE NEW BOOK PREDICTING STOCK MARKET BOOM

Richard Koch, member of the *Sunday Times* Rich List and author of best-selling, *The 80/20 Principle*, is one of many highly successful and wealthy individuals endorsing a soon to be published book, *Liquid Millionaire*.

Koch, who has written several books on how to use the Pareto principle to achieve happiness and success and has himself acquired a fortune by applying the same principles to his own investments, has called *Liquid Millionaire*, "Inspiring and exciting, and just possibly right."

Written by the UK's leading authority on ISA Trend Investing, Stephen Sutherland, *Liquid Millionaire* explains how investors are currently being presented with the opportunity of their life time – despite all of the current doom and gloom surrounding the stock market.

"In *Liquid Millionaire* you discover how it's possible – using ISA Trend Investing – to make millions from an investment opportunity not seen in almost 30 years," professional stock market investor Sutherland explains.

He also shares with the reader:

- How he turned \$31,409 into \$1.28 million in 38 months
- How your first million could become £75 million
- How to create a guaranteed tax-free income for life

And to give the book buyer peace of mind, financially free Sutherland offers what he calls the most unusual guarantee in the world: a lifetime, no questions asked, full refund, if at any time during the course of their lifetime, the reader is not completely satisfied with their purchase.

Stephen Sutherland is the UK's leading authority on ISA Trend Investing. Through his company, ISACO, clients get to shadow invest him, therefore, making the same returns as him. Stephen's clients include the original pioneer of health clubs in the UK, a leading authority in cosmetic, implant and restorative dentistry, a professional rugby player, a hedge fund manager and two serial property investors, who at the last count owned 150 properties between them.

For more information or to schedule an interview with Stephen to discuss either his book, his stock market boom prediction or his ground-breaking method of investment, please call 0870 757 8554 or contact Amy Larman on 01603 283 463, email: press@isaco.co.uk

Liquid Millionaire (Hardcover RRP £21.97) will be available from Amazon.co.uk and ISACO.co.uk from March 6th.

Review copies are available to the media on request.

YOU SHOULD SEEK ADVICE FROM A REGISTERED FINANCIAL PROFESSIONAL PRIOR TO IMPLEMENTING ANY INVESTMENT PROGRAM OR FINANCIAL PLAN. ISACO Ltd and its employees are not agents, brokers, stockbrokers, broker dealers or registered financial advisors.

ISACO Ltd does not guarantee any results or investment returns based on the information in this program. Past performance is no indication or guarantee of future results and the value of any investment you make can go down as well as up.

ISACO Ltd does not accept any responsibility for loss occasioned to any person acting or refraining from acting as a result of material contained in this promotion. This promotion presents information and opinions believed to be reliable, but the accuracy cannot be guaranteed. ISACO Ltd is not responsible for any errors or omissions. All rights reserved.

No part of this promotion may be reproduced, rerecorded stored in a retrieval system or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without the prior written permission of ISACO Ltd.

ISACO Ltd is authorised and regulated by the Financial Services Authority. Our FSA firm reference number is 525147.